

Multiple Intelligences for Design Integration (MIDI)

Entrepreneurship Program

Powered By Technology, Business and Design





WE HEAR YOU

MIDI program is designed with you in mind. Many students are anxious about their future and the role of education. Some of you might not want to wait four years to unleash your potential. More and more young people make an impact in the world. It's only natural that you are curious about your own potential. At MIDI, your passion doesn't get deferred. You and your team can explore your interest right away. If you want to create an app, make a product, or build a company, go right ahead! Our team of mentors from MIDI and industrial partners are waiting to help in making your dream a reality.





NOT A BUSINESS DEGREE, BUT A BUSINESS WITH A DEGREE IN 4 YEARS (OR LESS)

Conventionally, you receive a degree at the end of your education and must compete for a job with others. We beg to differ.

At MIDI, you and your team will learn how to launch a business by integrating technology, business, and design with the guidance from experts from the Institute of Field Robotics (FIBO), Graduate School of Management and Innovation (GMI), and Techbite of KX, School of Architecture and Design (SoA+D). KMUTT has been ranked first (1st) in engineering in Thailand for four consecutive years by the US News Best Global University Rankings. It means that you will have access to inspiring people, cutting-edge research, and advanced equipment. Our business team has incubated many successful entrepreneurs who have gone on to receive seed fundings. With MIDI's vast local and global network, your chances of success extend beyond the Thai market.

MORE ELECTIVES + LESS CORE COURSES = FLEXIBLE CURRICULUM

MIDI celebrates your uniqueness; that's why our curriculum focuses on you and your business needs. Aside from the core courses, you can choose from a wide variety of electives that best suit your needs with the guidance of your mentors. MIDI's core courses in technology, business, and design are packaged as learning modules available on our online platform. You will be able to access those modules anytime, anywhere, and as often as you like. MIDI-ATION courses are where all ideas and knowledge are integrated, materialized, and tested.



OUR NETWORK, YOUR OPPORTUNITIES

Our ecosystem can provide you with supports in the area of mentorship, business opportunities, and venture capital. Learning at MIDI goes beyond our campus, your mentors are experts in their industry. While many students will come to MIDI with their dreams, some can choose to work with our partners' problems and target group. During the four years, you will have opportunities to pitch your idea to suitable business ventures to secure seed funding for your project.



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MIDI Program



Application guide

