





The MIDI program is designed with your goals and ambitions in mind. We understand that many students today are questioning the traditional path—not everyone wants to wait four years to start making an impact.

At MIDI, you don't have to put your passion on hold. Whether you want to build an app, design a product, or launch a startup or a venture, you can begin exploring your ideas from day one. Our hands-on approach empowers you and your team to turn your interests into action, supported by experienced mentors from both MIDI and our industry partners.

You don't need to have everything figured out—just curiosity, motivation, and a willingness to learn. At MIDI, we're here to help you discover your potential and bring your ideas to life.





## NOT A BUSINESS DEGREE, BUT A BUSINESS WITH A DEGREE IN 4 YEARS (OR LESS)

Conventionally, you receive a degree at the end of your education and must compete for a job with others. We beg to differ.

At MIDI, you and your team will learn how to launch a business by integrating technology, business, and design with guidance from experts.

## KING MONGKUT'S UNIVERSITY OF TECHNOLOGY THONBURI (KMUTT) RANKED NO.1 AMONG SCIENCE AND TECHNOLOGY UNIVERSITIES IN THAILAND FOR 13 CONSECUTIVE YEARS

By Times Higher Education Asia University Rankings 2025.

## THIS CURRICULUM IS A COLLABORATION BETWEEN SoA+D (SCHOOL OF ARCHITECTURE AND DESIGN), GMI (GRADUATE SCHOOL OF MANAGEMENT AND INNOVATION), AND FIBO (INSTITUTE OF FIELD ROBOTICS) (DESIGN+BUSINESS+TECHNOLOGY)

Our team has supported the journeys of many aspiring entrepreneurs, some of whom have gone on to secure seed funding and grow their ventures. With MIDI's strong local and international network, participants gain access to valuable connections and resources that can help them explore opportunities beyond their home markets.

## MORE ELECTIVES + LESS CORE COURSES = FLEXIBLE CURRICULUM

At MIDI, we celebrate your uniqueness —that's why our curriculum is designed around you and your business goals. In addition to core courses, you will have the flexibility to choose from a wide range of electives that best match your interests, with guidance from experienced mentors.

Our core learning areas —technology, business, and design—are delivered through structured modules that encourage hands-on application and interdisciplinary thinking. As we continue to grow, we're developing an online platform to give you even greater access to learning materials anytime, anywhere.

MIDI-ATION courses bring everything together —they are where ideas, skills, and knowledge converge, helping you test and refine real-world solutions.



TAKO

SMARTMED  
GROUP

Business negotiations with  
partners, including initial  
product research and testing.

# OUR NETWORK, YOUR OPPORTUNITIES

Our ecosystem provides support in mentorship, business opportunities, and venture capital. Learning at MIDI goes beyond the campus—your mentors are industry experts. While many students come to MIDI with their own dreams, others may choose to work on real-world challenges from our partners and their target groups. Over the four years, you will have opportunities to pitch your ideas to potential investors and secure seed funding for your projects.



Opportunities to study abroad at top universities under MoUs with KMUTT or SoA+D for 1-2 semesters.

Get 50,000 THB to launch your “MIDI-ATION” final business project.

Build your international network.

## REQUIREMENTS

1. Latest official high school transcript
2. Report of English Proficiency Test from TOEFL, IELTS, CU-TEP, RMIT, TOEIC or CEFR
3. Personal statement in video format (maximum of 5 minutes)  
“What do you plan for yourself and how could studying at MIDI help you achieve your goal?”  
“How is your goal aligned with the objectives of the MIDI program?”
4. E-Portfolio Content (optional)

### Multiple Intelligences for Design Integration (MIDI)

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MIDI Program



Application guide

SoA+D  
School of Architecture and Design

GMI<sup>+</sup>  
Graduate School  
of Management  
and Innovation

